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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

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BSNL 3G))) BSNL LIVE
Faster than your thoughts 2010

No. 200-5/2005-NS(Vol-iii)

Dated: - 9th Sep, 2013

To

**All CGMs Telecom Circles/ Telecom Districts
GM (CMTS), Chandigarh/ Pune/ Trichy/ Kolkata**

Sub: Review of financial condition for payment of Subscription revenue share of Rs.6/ to PRBT VASP--Reg.

In pursuance of PRBT agreements (North/West/South/East Zone) wherein the financial condition w.r.t subscription amount revenue shares to VASPs which is reiterated as under (North zone):

S.No	SERVICE PARAMETER	REVISED CHARGES (Rs.)	COST OF CONTENT/ SERVICE (Rs.) TO IMImobile
1	BSNL TUNES RING BACK TONE SERVICE (PRBT & RRBT) to GSM, CDMA (if supported by respective technology & readiness of switch)		
a.	SubscriptionCharges (Activation/Renewal)		
a.1	For Monthly Subscription	30.00	6.00**

This revenue share was subject to the fulfillment of penetration level as defined in the respective agreements of each zone. Based on the report submitted by zones it is found that the penetration level has not been achieved by North (i.e 4.57%) and West zone (i.e 3.52%) as agreed vide agreement with M/s IMIMobile Pvt. Ltd. for North (i.e 7.0%) and West (i.e 5.85%) zones respectively.

While East and South zone has achieved the penetration level as agreed with their respective VASP (i.e M/s OnMobile Global Ltd.).

Therefore it is requested that M/s IMIMobile revenue share may be reduced to Rs.5/- instead of Rs.6/- for West and North zones. While for M/s OnMobile Global ltd. may be retained as Rs.6/- as agreed.

This comes into force from the 1st Aug 2013 and all other terms and conditions remains the same.

This issued with the approval of competent authority.

DM (VAS-II-II) 9/9/13

Copy To:

1. M/s IMIMobile Pvt. Ltd.
2. M/s OnMobile Global Pvt. Ltd.